

AGENDA AT A GLANCE



Sunday, January 29th

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| Registration | Prairie Foyer | 6:00pm |
| Service & Spirits | Prairie Foyer | 6:00-8:00pm |

Monday, January 30th

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| Continental Breakfast | Prairie Foyer | 8:00- 9:00am |
| Marketing Summit | Prairie A | 9:00-12:00pm |
| HR Summit | Prairie B | 9:00-12:00pm |
| General Session Begins | Prairie D-F | 1:30-1:40pm |
| Prevailing Winds or Systemic Change - Wally Doolin | | 1:40-2:00pm |
| Beyond Measure: The Big Impact of Small Changes - Margaret Heffernan | | 2:00-2:45pm |
| Break | | 2:45-3:15pm |
| Diamond Catalyst Award | | 3:15-3:25pm |
| TDn2K 2017 State of the Industry | | 3:25-4:10pm |
| A Conversation with Edna Morris - Wally Doolin | | 4:10-4:35pm |
| Closing Keynote - Dave Sanderson | | 4:35-5:20pm |
| Conference Toast - Sponsored by Fetzer | | 5:20-5:30pm |
| Cocktail Party | Prairie A-C | 5:30-7:30pm |

Tuesday, January 31st

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| Breakfast | Prairie B-C | 7:30-8:30am |
| Morning Joe | Prairie D-F | 8:30-9:15am |
| Disruptive Demographics - James H. Johnson Jr. | | 9:15-10:00am |
| The Cheesecake Factory Story - Dina Barmasse & David Gordon | | 10:00-10:20am |
| Heart of the Workplace Award | | 10:20-10:30am |
| Break | | 10:30-11:00am |
| Spotlight Breakouts - Sponsored by WFF, Outmatch & TDn2K | | 11:00-12:00pm |
| Best Practices Awards Luncheon | | 12:00-1:45pm |
| Missing Piece: Doing Business the Donato's Way - Jane Grote Abell | | 1:45-2:30pm |
| Leadership Hour | | 2:30-3:30pm |
| Break - Sponsored by The Cheesecake Factory | | 3:30-4:00pm |
| What Now? - Joni Doolin | | 4:00-4:20pm |
| Workplace Legacy Award - Presentation to Steve Carley | | 4:20-4:45pm |
| Closing Keynote - Gene Lee | | 4:45-5:20pm |
| Cocktail Party | Prairie A-B | 5:30-7:30pm |