

Restaurant Industry
Snapshot™
June, 2017

-1.0%
COMP SALES

-3.0%
COMP TRAFFIC

-1.0%
Q2 2017

-3.1%
Q2 2017

2.0%
PER PERSON AVERAGE/PTA

FOOD
COMP SALES

ALCOHOL
COMP SALES

2.2%
Q2 2017

↓ ↓
JUN Q2 2017

↓ ↓
JUN Q2 2017

California
BEST REGION

Texas
WORST REGION

45
MARKETS
SALES ▲

150
MARKETS
SALES ▼

SALES 1.4
TRAFFIC -1.1%

SALES -2.2
TRAFFIC -4.1%

23%

77%

1.0%
YEAR/YEAR JOB GROWTH*

MANAGEMENT
TURNOVER*

HOURLY
TURNOVER*

1.9%
APRIL

↑ ↑
Q2 '17 MAY
ROLL 12 YTD

↑ ↑
Q2 '17 MAY
ROLL 12 YTD

*People Report, Human Capital Intelligence, May, 2017 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

193,569 Units analyzed

FOOD

SERVICE

INTENT TO
RETURN

POSITIVE
MENTIONS

37.95%

44.55%

46.06%

+/- LAST
MONTH

▼ -0.52%

▲ 0.99%

▼ -0.60%

TOP SEGMENT

Upscale Casual

Upscale Casual

Upscale Casual

