

Restaurant Industry
Snapshot™
July, 2017

-2.8%
COMP SALES

-4.7%
COMP TRAFFIC

-1.5%
ROLLING 3 MONTHS

-3.5%
ROLLING 3 MONTHS

1.8%
PER PERSON AVERAGE/PTA

FOOD
COMP SALES

ALCOHOL
COMP SALES

2.0%
ROLLING 3 MONTHS



JUL



ROLLING 3
MONTHS



JUL



ROLLING 3
MONTHS

California
BEST REGION

Midwest
WORST REGION



SALES -0.7
TRAFFIC -3.6%

SALES -3.6
TRAFFIC -5.2%

0.0%
YEAR/YEAR JOB GROWTH*

MANAGEMENT
TURNOVER*

HOURLY
TURNOVER*

1.0%
MAY

▲
Q2 '17
ROLL 12

▲
JUN
YTD

▲
Q2 '17
ROLL 12

▲
JUN
YTD

*People Report, Human Capital Intelligence, June, 2017 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

193,656 Units analyzed

FOOD

SERVICE

INTENT TO
RETURN

POSITIVE
MENTIONS

39.82%

44.16%

48.17%

+/- LAST
MONTH

▲ **1.88%**

▼ **-0.39%**

▲ **2.11%**

TOP SEGMENT

Upscale Casual

Fine Dining

Fine Dining

