

Restaurant Industry
Snapshot™
April, 2017



-1%
COMP SALES

-3.3%
COMP TRAFFIC

-1.8%
ROLLING 3 MONTHS

-3.9%
ROLLING 3 MONTHS

2.3%
PER PERSON AVERAGE/PTA

2%
ROLLING 3 MONTHS

FOOD
COMP SALES

ALCOHOL
COMP SALES



APR

ROLLING 3
MONTHS

APR

ROLLING 3
MONTHS

California
BEST REGION

Southwest
WORST REGION

SALES 1.9
TRAFFIC -0.7%

SALES -2.7
TRAFFIC -4.9%



1.5%
YEAR/YEAR JOB GROWTH*

-2.3%
FEBRUARY

MANAGEMENT
TURNOVER*

HOURLY
TURNOVER*



Q1 '17
ROLL 12

MAR
YTD

Q1 '17
ROLL 12

MAR
YTD

*People Report, Human Capital Intelligence, March, 2017 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

193,414 Units analyzed

	FOOD	SERVICE	INTENT TO RETURN
POSITIVE MENTIONS	38.25%	40.76%	45.18%
+/- LAST MONTH	-1.00%	-0.74%	-0.83%
TOP SEGMENT	Fine Dining	Fine Dining	Fast Casual

